



Pozivnica / Invitation

Ponedeljak, 8. maj 2017. (15-18) Beogradska filharmonija
Monday, May 8, 2017 (15-18) Belgrade Philharmonic

Pozivamo vas na 11. konferenciju koju FEFA organizuje povodom Dana Evrope. Ove godine pažnju posvećujemo razvoju kreativnih industrija u Srbiji i EU, a domaćin događaja će biti Beogradska filharmonija!

Zahvaljujemo se Delegaciji Evropske unije, programu TEMPUS i Evropskoj banci za obnovu i razvoj na podršci, kao i sjajnim organizacijama partnerima na saradnji. Simultani prevod je obezbeđen.

Molimo da potvrdite učešće na e-adresu institut@fefa.edu.rs, najkasnije do 4. maja 2017.

It is our pleasure to invite you to attend the 11th annual conference which FEFA is organizing on the occasion of Europe Day. The purpose of our 2017 conference, hosted by the Belgrade Philharmonic, is to discuss the rise of creative industries in Serbia and the EU!

Our gratitude and appreciation goes to the Delegation of the European Union, TEMPUS program, and the European Bank for Reconstruction and Development for their support, as well as to our other brilliant partner organizations for their cooperation. Simultaneous translation will be provided.

Please confirm your participation at institut@fefa.edu.rs until May 4, 2017.



**Konferencija povodom Dana Evrope:
Razvoj kreativnih industrija u Srbiji i EU
Europe Day Conference:
Rise of Creative Industries in Serbia and the EU**



with support of the European Union
uz podršku Evropske unije

ponedeljak/Monday, **8.5.2017, 15-18**
sala Beogradske filharmonije / Belgrade Philharmonic Hall
Studentski trg 11, Beograd / Belgrade

15.00 Uvodna reč / Introductions

- **prof. dr Goran Pitić, FEFA**
- **Frank Hannigan, EBRD – Koordinator tima za kreativne industrije /
EBRD Team Coordinator, Creative Industries**

15.45 Panel

- **prof. dr Ana Trbović, FEFA, EIT Managing Board**
- **prof. dr Srđan Krčo, FEFA, Danube SEENet**
- **doc. Bojana Maljević, FEFA**
- **Violeta Jovanović, Etnomreža/Ethnonetwork, NALED**
- **Dušan Kovačević, EXIT**
- **Aja Jung, Festival igre**
- **prof. mr Marko Luković, Industrijski dizajner, Univerzitet umetnosti u Beogradu/
Industrial Designer, University of Arts in Belgrade**

Završna reč: **prof. dr Nebojša Savić, FEFA & Ivan Tasovac, Beogradska filharmonija**

17-18 Koktel / Reception

Partneri: Delegacija EU u Srbiji, EU TEMPUS, Beogradska filharmonija, Beogradski festival igre, Etnomreža, EXIT, ICT Hub, Impact Hub Beograd, Intersection-Tačka preseka, Srpska filmska asocijacija, StartIT, Udruženje inženjera konsultanata Srbije

Partners: EU Delegation in Serbia, EU TEMPUS Project, Belgrade Philharmonic, Association of Consulting Engineers of Serbia, Belgrade Dance Festival, Ethnonetwork, EXIT Festival, ICT Hub, Impact Hub Belgrade, Intersection, Serbia Film Commission, StartIT



Biografije / Biographies

Frank Hannigan is a Business Graduate of Trinity College, University of Dublin and has worked in Media and Technology companies since 1982. He has worked as CEO, Founder, Non-Executive Director and Investor in a range of companies with global ambition. Since 2002 he has built a career as a high impact business advisor working with EBRD, European Commission, Climate KIC and Enterprise Ireland. In January 2017 he was appointed Team Coordinator, Creative Industries, at EBRD.

Frenk Hanigan je diplomirao poslovnu ekonomiju na Triniti koledžu Univerziteta u Dablinu, a od 1982. godine gradi profesionalnu karijeru u tehnološkim i medijskim preduzećima. Bio je na pozicijama generalnog direktora, osnivača, i investitora u brojnim preduzećima koja su nastupala na svetskom tržištu. Od 2002. godine, radi kao poslovni savetnik za Evropsku banku za obnovu i razvoj (EBRD), Evropsku komisiju, kao i za konzorcijum za tehnologije u oblasti klimatskih promena koji podržava Evropski fond za inovacije i tehnologiju (*Climate KIC*) i agenciju države Irske za razvoj preduzetništva *Enterprise Ireland*. U januaru 2017. godine imenovan je za koordinatora Tima za kreativne industrije pri Evropskoj banci za obnovu i razvoj.

Violeta Jovanović, Izvršna direktorka NALED i predsednica upravnog odbora Etno mreže. Od 1998. gradi ekspertizu u oblasti lokalnog razvoja i standardizacije, kao stručnjak i rukovodilac na USAID-ovim razvojnim programima u Srbiji i regionu za oporavak privrede i preduzetništva. Kao prvi zaposleni u NALED-u, na poziciji izvršnog direktora od jula 2007. pokreće osamostaljivanje i izgradnju članske organizacije koja izrasta u najveću javno-privatnu asocijaciju usmerenu na izgradnju povoljnog poslovnog okruženja u Srbiji. Aktivno doprinosi očuvanju tradicionalnog nasleđa Srbije i zapošljavanju žena kroz ulogu osnivača i predsednika Etno mreže, nacionalne asocijacije koja okuplja udruženja koja se bave tradicionalnim rukotvorinama. Etno mreža nastoji da očuva tradicionalno nasleđe kroz osposobljavanje žena i mladih za tržišnu proizvodnju rukotvorina. Rukotvorine Etno mreže koristi protokol Vlade kao diplomatske poklone. Dobitnica je nagrade "Svet različitosti" 2013. koju dodeljuje Međunarodna alijansa žena u SAD (TIAW) za doprinos ekonomskom osnaživanju žena.

Violeta Jovanovic, NALED Executive director, and EthnoNetwork president. Upon graduation in 1998, started building expertise in local economic and rural development and standardization, as an expert and team leader in USAID development programs in Serbia and the region, supporting economic recovery and entrepreneurship. As the first employee of NALED, and its Executive Director since July 2007, instrumental in growing an independent membership organization into the largest public-private association aimed at building favorable business environment in Serbia. Actively contributes to the preservation of traditional heritage of Serbia and employment programs for women in rural areas as the founder and voluntary president of Ethno Network, national federation of handicraft associations. Ethno Network aims to preserve traditional heritage and revitalize handicraft production by providing income generation and self-employment opportunities for women and youth. It is listed as a supplier of traditional handicrafts as business gifts for the Government of Serbia Protocol Office. Recipient of meritorious award by The International Alliance of Women for contribution to the empowerment of women.

Aja Jung diplomirala je u klasi pedagoga Marije Janković u Baletskoj školi „Lujo Davičo“. Već 1989. godine, dobila je stipendiju škole Džofri baleta u Njujorku, SAD. Od 1989-1992 bila je uključena u programe Baletskog instituta Njubert balet pri Karnegi Holu i Brodvejskog

plesnog centra. 1992. godine, bila je angažovana u američkoj produkciji mjuzikla *Starlight Express* u Bohumu u Nemačkoj, igrajući ulogu Elektre. Samostalnu plesnu karijeru započinje po povratku u Beograd, 1992. godine i ona obuhvata produkcije koje su uspešno izvođene u zemlji i inostranstvu. Bila je na pozicijama producenta i direktora svoje trupe *Belgrade City Ballet*, od 1992 do 2005. Angažovana u više tela *UNESCO*, suosnivač letnjeg festivala *Corfu Fest* (Grcka) i umetnički direktor ovog festivala od 2002 - 2007. Osnivač je i direktor Beogradskog festivala igre od 2003, danas jedan od najpoznatijih festivala umetnicke igre u Evropi. Članica je žirija mnogih međunarodnih baletskih takmičenja. Suosnivač i direktor Nacionalne fondacije za umetničku igru u Beogradu. Potpredsednica je evropskog ogranka Svetske plesne alijanse - *WDA ITI UNESCO*, sa sedištem u Rimu. Od Ministarstva kulture Francuske, dobila je orden reda Viteza kulture i umetnosti, 2016. godine.

Aja Jung has graduated from the class of Marija Janković at the "Lujo Davičo" Ballet School in Belgrade. In 1989, she was awarded the Joffrey Ballet School scholarship for further studies in New York. From 1989 to 1992 she was associated with Neubert Ballet institute at the Carnegie Hall and Broadway Dance Centre. In 1992, she was engaged in the US production of the Starlight Express musical in Bochum, Germany, playing the role of Electra. Her solo dance career started as soon as she returned to Belgrade in 1992, with numerous successful performances in Serbia and abroad. She was producer and director of the Belgrade City Ballet troupe from 1992 to 2005. Aja is a member of multiple UNESCO committees, and is a co-founder of Corfu Fest, a summer festival in Corfu, Greece, and Artistic Director of this festival from 2002 to 2007. She is the founder and Director of the Belgrade Dance Festival since 2003, one of the most prominent festivals of dance in Europe. Aja Jung has been member of multiple juries at international ballet competitions. She is also a co-founder and director of the National Foundation for Dance in Belgrade. Aja currently holds the post of vice-president at the European branch of the World Dance Alliance – WDA ITI UNESCO in Rome. In 2016, she was awarded the Order of Arts and Letters from the Ministry of Culture of France.

Dušan Kovačević je osnivač i direktor EXIT festivala. Osnovne i master studije - inženjer elektrotehnike i telekomunikacija, završio je na Fakultetu tehničkih nauka Univerziteta u Novom Sadu. U priznatoj Londonskoj školi ekonomije (*London School of Economics*) stekao je drugu master diplomu iz oblasti mendžmenta, a nakon studija u više navrata i držao gostujuća predavanja. EXIT festival, čiji je Dušan osnivač, ubraja se u najpoznatije muzičke festivale u svetu. Višestruko je nagrađen za najbolji evropski festival. EXIT je do sada privukao više stotina hiljada turista u Novi Sad, koji su kao turisti uložili u domaću privredu preko 100 miliona evra. Pored turističkog doprinosa, ništa manje važan aspekt je doprinos u unapređenju ugleda Srbije i Balkana u svetu. Dušan je 2015. postao i najmlađi dobitnik Februarske nagrade grada Novog Sada. Pokretač i velikog broja drugih projekata društvenog aktivizma i humanitarnog karaktera, koji su uticali na promene ustaljenih stavova kod donosilaca odluka i javnosti u celini, utičući na pozitivne društvene promene kako u Srbiji, tako i celom regionu.

Dušan Kovačević is a founder and the CEO of the EXIT festival. Graduated from the University of Novi Sad Faculty of Technical Sciences, with a BSc and an MSc in Electrical Engineering and Telecommunications. Acquired a second master's degree in Management at the London School of Economics. EXIT Festival, which was founded by Dušan, is one of the most famous music festivals in the world. It won the title of the best European festival on multiple occasions. EXIT has attracted hundreds of thousands of tourists to Novi Sad thus far, who have invested more than 100 million Euros in the local tourism economy. No less important aspect is the festival's contribution to the promotion of the image of Serbia and

the Balkans. In 2015, Dušan became the youngest winner of the City of Novi Sad February Award. Dušan initiated a number of other projects in the field of social activism and humanitarian work, which induced change of entrenched attitudes of decision makers and the general public, directly impacting positive social change both in Serbia and the whole region.

Dr Srđan Krčo je osnivač i direktor kompanije DunavNET koja se bavi dizajnom i primenom IoT rešenja i proizvoda za pametne gradove, poljoprivredu i industriju. Srđan ima preko 20 godina međunarodnog iskustva, stecenih radom na razvoju 3G telekomunikacionih mreža u Eriksonu, razvoju IoT oblasti u Evropi i svetu, kao i na brojnim međunarodnim naučno-istraživačkim projektima (programi FP7 i H2020). Trenutno vodi projekat TagItSmart iz programa H2020, u okviru kog se kreiraju IoT rešenja za proizvode masovne potrošnje uz pomoć štampanih senzora. Srđan je jedan od osnivača međunarodnog IoT Forum-a, aktivni je član udruženja AIOTI (Alliance for IoT Innovation), član organizacionog odbora međunarodne konferencije IoT week, kao i pokretač i organizator letnje škole senZations koja se od 2006. godine bavi IoT tehnologijama i primenama. Objavio je preko 70 radova u međunarodnim časopisima i konferencijama i 15-ak patenata. Srđan je čest govornik na IoT skupovima širom sveta. U Irskoj je 2007. godine dobio nagradu *Innovation Engineer of the Year*. Od 2017. godine je vanredni profesor na FEFA fakultetu u Beogradu.

Dr Srđan Krčo is a co-founder and CEO of DunavNET, a company designing turnkey IOT solutions for smart cities, agriculture and manufacturing. He has over 20 years of experience, working with large multinational companies and international collaborative research and innovation projects. Currently, he is coordinating the research and innovation H2020 project TagItSmart, creating enablers for IoT of mass-market goods. Srdjan is one of the founding members of the International IoT Forum and is actively participating in IERC (IoT European Research Cluster), IoT-EPI (IoT European Platforms Initiative) and AIOTI (Alliance for IoT Innovation) activities. In 2007, Srdjan won the Innovation Engineer of the Year award in Ireland. He has published over 15 patents and more than 70 papers at international conferences and journals and is a frequent speaker at international events addressing IoT and its applications. Srdjan is a Senior IEEE member. Since 2017, he holds associate professor position at the FEFA school in Belgrade.

Prof. mr Marko Luković rođen je 1977. godine u Beogradu, gde danas živi i radi kao dizajner i profesor Fakulteta primenjenih umetnosti Univerziteta umetnosti u Beogradu na Odseku za industrijski dizajn, od 2002. godine. Član je ULUPUDS-a od 2001. godine. Sa sopstvenim timom specijalista različitih struka uspešno je angažovan u različitim oblastima dizajna od 2001. godine i poseduje iskustvo u praktičnom radu na projektima za vrhunsku industriju širom sveta. Profesionalne oblasti rada kojima se bavi su dizajn vozila, dizajn proizvoda i ambalaže, 3D CAD kompjutersko projektovanje i 3D vizualizacija, priprema za rapid prototyping i CNC izradu alata, grafički i Internet dizajn. Radi za klijente iz Francuske, Italije, Amerike, Danske, Grčke, Slovenije, Srbije i dr. Dobitnik je preko 20 međunarodnih i domaćih nagrada i priznanja za dizajn vozila i proizvoda. Izlagao je i bio govornik i član stručnih žirija na više od 80 izložbi, konferencija o dizajnu u zemlji i inostranstvu. Radi doktorat na Univerzitetu u Bolonji, na praktičnoj realizaciji dizajna solarnog sportskog automobila za nacionalni italijanski tim.

Prof. Marko Luković was born in 1977 in Belgrade, where he lives and works as a designer and professor at the University of Arts in Belgrade Faculty of Applied Arts, Department of Industrial Design, since 2002. He is a member of ULUPUDS since 2001. With his own team of multidisciplinary specialists, he has been successfully engaged in various fields of design

since 2001, with practical experience involving top global industry projects. Marko's professional fields of operation include vehicle design, product design and packaging, 3D CAD computer design and 3D visualization, preparation for rapid prototyping and CNC tool making, graphic and web design. He works for clients from France, Italy, USA, Denmark, Greece, Slovenia, Serbia, etc. He has won over 20 international and national awards for vehicle and product design. He has exhibited and was a speaker and member of the expert jury at more than 80 exhibitions, and design conferences internationally. Currently pursuing a PhD at the University of Bologna, developing the practical realization of a solar racing car design for the Italian national team.

Doc. Bojana Maljević se više od 25 godina praktično bavi medijima, kao glumica, producent i menadžer u medijima. Diplomirala je glumu na Fakultetu dramskih umetnosti Univerziteta u Beogradu, a doktorske naučne studije *Menadžment kulture i medija* upisala je na istom fakultetu 2013. godine. Oblasti njenog interesovanja su: menadžment u nezavisnoj audio-vizuelnoj produkciji, upravljanje rizikom, kreativne industrije, javno mnjenje i medijska pismenost. Kao filmska i televizijska glumica ostvarila je više od 30 uloga i osvojila brojne nagrade i priznanja. Od 1994. godine osnivač je nezavisne producentske kuće *Monte Royal Pictures*. Zaigrani film "Sestre" i medijsku kampanju "Plavo srce" u borbi protiv trgovine ljudima, dobila je zahvalnicu Ujedinjenih nacija. Od 2017. godine direktorka je studijskog programa *Kreativna audio-vizuelna produkcija* na FEFA.

For over 25 years, **Bojana Maljević** has been practically engaged in media, as an actress, producer and manager. She graduated in acting at the University of Belgrade Faculty of Dramatic Arts, enrolling in doctoral scientific studies *Culture and Media Management* at the same University in 2013. Her interests lie in independent audio-visual production management, risk management, creative industries, public opinion, and media literacy. As a film and TV actress she played over 30 roles, winning numerous awards. In 1994, she co-founded an independent production company, Monte Royal Pictures. For the feature film „*Sisters*“ and media anti-human trafficking campaign „Blue Heart“, she received a Letter of appreciation from the United Nations. She is Assistant Professor, directing the Creative audio-visual production study program at FEFA, Belgrade since 2017.

Prof. dr Goran Pitić je redovni profesor i predsednik Saveta FEFA, kao i predsednik upravnog odbora banke Societe Generale Srbija. Takođe je član upravnog odbora privrednog društva Metalac Holding iz Gornjeg Milanovca. Dr Pitić je doktorirao na Ekonomskom fakultetu Univerziteta u Beogradu. Zvanje magistra je stekao na dva fakulteta – na Ekonomskom fakultetu Univerziteta u Beogradu i na Katedri za ekonomiju Univerziteta u Toronto. Od oktobra 2000. do marta 2004. godine, bio je Ministar za ekonomske odnose sa inostranstvom u prvoj demokratskoj vladi Republike Srbije. Pitić je predsednik Upravog odbora Udruženja banaka Srbije, predsednik Saveta za borbu protiv sive ekonomije Nacionalne alianse za lokalni ekonomski razvoj, član Upravog odbora Saveta stranih investitora, član Predsedništva Saveza ekonomista Srbije i Udruženja korporativnih direktora. Takođe je član Nacionalnog saveta za tehnološki razvoj i inovacije.

Dr. Goran Pitić is Full Professor of Macroeconomics and Council President of the FEFA Faculty. He is a MOC faculty member of the Institute for Strategy and Competitiveness, Harvard Business School. He is the President of the BoD of Societe Generale Serbia. He is a member of the BoD of Company Metalac Holding, Gornji Milanovac. Dr Pitić holds a PhD from the Faculty of Economics, Belgrade University. He also holds two MA degrees – from the Belgrade Faculty of Economics, and from the University of Toronto, Department of Economics. From October 2000 to March 2004, he held the position of the Minister of

International Economic Relations in the first democratic Government of the Republic of Serbia. Pitić is the President of the BoD of Serbian Banks Association, President of the Fair Competition Alliance of National Alliance for Local Economic Development, Member of the BoD of Foreign Investment Council, Member of the Presidency of the Serbian Association of Economists, the Serbian Association of Corporate Directors and Member of the National council for technological development and innovation.

Prof. dr Nebojša Savić je dekan FEFA i profesor ekonomije i konkurentnosti, kao i MOC profesor na Institute for Strategy and Competitiveness, Harvard Business School, SAD. Ima više od 30 godina iskustva u oblasti unapređenja konkurentnosti, upravljanja ekonomskim politikama i izgradnji institucija tržišne privrede. Bio je direktor ekonomskih istraživanja u Ekonomskom institutu i urednik „Konjunktturnog barometra“ Ekonomskog instituta. Odlukom Narodne skupštine Srbije od novembra 2012. obavlja funkciju predsednika Saveta guvernera NBS. Bio je član Nacionalnog saveta za unapređenje konkurentnosti Srbije. U periodu 1994-1999 bio je predsednik Saveza ekonomista Jugoslavije. Član je Predsedništva Saveza ekonomista Srbije. Od 2002-2004. bio je član Upravnog odbora i predsednik Upravnog odbora Komercijalne banke, Beograd, a od oktobra 2006. do novembra 2012. bio je član Upravnog odbora Alpha bank Srbija.

Dr. Nebojša Savić teaches Economics and Competitiveness on FEFA – Faculty of Economics, Finance and Administration. He is an affiliate MOC faculty member of the Institute for Strategy and Competitiveness of the Harvard Business School, USA. He has more than thirty years of experience in improvement of competitiveness, economic policy management and institution building for market economy. Dr Savić was a member of top expert teams advising on economic reform policies in Serbia. Since November 2012 he has been President of the Council of Governor of NBS. He was a member of the Serbian National Competitiveness Council. Professor Savic had served as President of the Yugoslav Economists Association and Editor-in-Chief of “Economic Barometer”, leading monthly business cycle publication on Yugoslav economy. He was a member of the Board of Directors of Alpha Bank Serbia and was previously a President of the Board of Directors of Komercijalna banka, Serbia.

Ivan Tasovac je diplomirao je i magistrirao klavir na Konzervatorijumu „Petar Iljič Čajkovski“ u Moskvi. Tokom profesionalne pijanističke karijere nastupao je kao solista i sa orkestrima u Italiji, Švajcarskoj, Španiji, Irskoj, SAD, Rusiji, Belgiji i drugim zemljama. Bio je direktor Beogradske filharmonije od 2001. do 2013. godine. Za to vreme, Filharmonija je postala „jedan od vodećih evropskih orkestara“ (*Independent*), i „kulturni srpski orkestar“ (*Financial Times*). Pokrenuo je Fondaciju Beogradske filharmonije „Zubin Mehta“ 2004. godine, koja se smatra začetnikom i glavnim promoterom modela finansiranja kulture kroz saradnju privatnog i državnog sektora u Srbiji. Realizaciji brojnih ciljeva fondacije doprinosi i Fondacija „Američki prijatelji Beogradske filharmonije“, osnovana 2012. godine u Njujorku. Ivan Tasovac je bio na poziciji ministra kulture i informisanja Republike Srbije od 2013. do 2016. godine. Vlada Republike Srbije ponovo je imenovala Tasovca za direktora Beogradske filharmonije 2017. godine.

Ivan Tasovac earned a BA and Master's degree in piano performance at the Moscow P. I. Tchaikovsky Conservatory. In his professional career as a pianist, he performed both as a soloist and with orchestras in Italy, Switzerland, Spain, Ireland, USA, Russia, Belgium, and other countries. Tasovac was the Director of the Belgrade Philharmonic Orchestra from 2001 until 2013. During this period, the orchestra grew into *one of the leading European orchestras* (*The Independent*) and *Serbia's cult orchestra* (*The Financial Times*). He launched

the Zubin Mehta Belgrade Philharmonic Foundation in 2004, which is considered as the pioneer and the main promoter of the model for financing culture based on public-private cooperation in Serbia. In the pursuit of many objectives, this foundation is greatly supported by *The American Friends of the Belgrade Philharmonic Orchestra* foundation, established in New York in 2012. Mr Tasovac was Minister of Culture and Information in the Serbian Government from 2013 to 2016. The Government of the Republic of Serbia reappointed Mr Tasovac as the Director of the Belgrade Philharmonic Orchestra in 2017.

Prof. dr Ana Trbović je redovna profesorka FEFA i konsultantkinja međunarodnih organizacija (Svetske banke, EU i USAID), za ekonomske reforme, a posebno za reformu javnog sektora i razvoj inovacija i konkurentnosti. Članica je upravljačkog odbora Evropskog instituta za inovacije i tehnologiju (EIT), zvanične institucije Evropske unije. Partnerka je u konsultantskoj kući EuroBalkan Advisors-EBA, suosnivačica tehnološkog preduzeća *Grid Singularity*, kao i nedobitne organizacije Intersection, koja podstiče razvoj nauke i inovacija u regionu Zapadnog Balkana. Dekanka FEFA od 2012. do 2015. godine. Aktivna učesnica ekonomskih reformi i kao nepolitička članica Vlade Srbije, prvo kao pomoćnica ministra za ekonomske odnose sa inostranstvom zadužena za koordinaciju procesa pristupanja EU (2002-2004), izradu strategije i mera podsticanja ulaganja (2004-2006), a kasnije kao posebna savetnica ministra privrede zadužena za izradu mera razvoja preduzetništva i konkurentnosti, uključujući regulatornu reformu i razvoj preduzetnog kapitala (2013-14). Od 2007. do 2010. godine direktorka za unapređenje poslovne klime i radne snage Projekta USAID za unapređenje konkurentnosti Srbije. Predsednica je Saveta Nacionalne alijanse za lokalni ekonomski razvoj – NALED, članica Predsedništva Saveza ekonomista Srbije, članica savetodavnog odbora Etnomreže, članica Ženske vlade i dr. Doktorirala na Flečer školi, Tafts i Harvard i magistrirala na Flečer školi i Harvard Kenedi školi.

Dr. Ana S. Trbovich is Full Professor at FEFA, Belgrade, Serbia. She teaches and writes on European Integration, Entrepreneurship and Competitiveness, Strategic and Public Administration Management, having served as Dean from 2012 to 2015. Dr. Trbovich is co-founder of Grid Singularity, energy blockchain technology company, and Intersection, NGO promoting science in the Western Balkans. As Partner at EuroBalkan Advisors (EBA), she manages projects and consults on competitiveness and innovation policy for international organizations, including the EU, USAID and the World Bank. She has actively participated in Serbia's economic reforms and EU accession process, both as an apolitical high government official and advisor. She has a PhD from the Fletcher School, and MALD and MPA from Fletcher and Harvard Kennedy School of Government. She serves on the board of the European Institute for Innovation and Technology (EIT) and several business and civil society organizations (National Alliance for Local Economic Development-NALED, Serbian Association of Economists, NGO Ethnonetwork, etc).